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UNITED STATES BANKRUPTCY COURT
NORTHERN DISTRICT OF CALIFORNIA

In re)
) Bankruptcy Case
INTERACTIVE NETWORK, INC., a) No. 98-34055DM
California corporation,)
) Chapter 11
Debtor.)
_____)

MEMORANDUM DECISION

I. Introduction

The court conducted a trial on July 13 and 14, 2000, on the objections of Interactive Network, Inc. ("Debtor") to the Amended Proof Of Claim ("Claim") of National Datacast, Inc. ("NDI"). Debtor appeared and was represented by David Bayless, Esq. and Kristin Moody, Esq.; NDI appeared and was represented by Lawrence A. Katz, Esq. and Harvey S. Schochet, Esq.

Having considered the testimony of the witnesses, the documentary evidence, and the arguments of counsel, the court concludes that the contractual relationship of the parties is governed by California law; that on NDI's Claim based upon lost right of first refusal fees it is entitled to a small portion of those fees, together with interest at the rate of 10% per annum

1 from September 14, 1994 to the date of Debtor's Chapter 11
2 petition, September 14, 1998; and that NDI is entitled to its lost
3 profits on account of Debtor's breach of contract, but it is not
4 entitled to pre-petition interest on that portion of the Claim.

5
6 **II. Discussion**¹

7 Through a series of letters and amendments between September
8 30, 1988 and January 18, 1994, Debtor and NDI were parties to an
9 agreement ("Agreement"),² the principal terms of which at issue
10 before the court were: (1) NDI's providing of data services to
11 Debtor and Debtor's agreement to pay agreed amounts per month (the
12 "Service Fees") throughout the term of the Agreement; and (2) what
13 the parties have called an option ("Option"),³ whereby Debtor
14 agreed that, beginning at a time when Debtor achieved what the
15 parties described as Debtor's Initial Market Launch ("Launch"),
16 the Debtor would pay for the right to acquire use of NDI's last
17 available data distribution channel capable of transmitting 9.6
18 kbs, known as a vertical blanking interval ("VBI"). The parties
19 agreed that the Launch meant the date on which Debtor first

20
21 ¹ The following discussion constitutes the court's findings
22 of fact and conclusions of law. Fed. R. Bankr. P. 7052(a).

23 ² At the outset of their contractual relationship the early
24 versions of the Agreement were entered into between NDI's
25 predecessor and Debtor under its former name. For convenience the
26 court will treat the Agreement in all respects and at all times as
27 being between Debtor and NDI.

28 ³ Although the Option was actually a right of first refusal,
at trial the parties used the terms almost interchangeably, and so
does some of the evidence. While there is a difference between
the two terms, the difference is immaterial for purposes of this
dispute and for simplicity this court will adopt the parties'
terminology.

1 offered terminal services for sale at arm's length in one or more
2 major markets.

3 The Agreement is significant for what it does not provide.
4 Specifically, there is no choice of law provision, nor is there
5 any provision setting forth the rights of either party upon breach
6 by the other.

7
8 **A. The Option Fees**

9 The Option was to begin when the Launch occurred, as the
10 parties agreed at the outset on September 30, 1988. By an
11 amendment to the Agreement dated November 14, 1990, the parties
12 modified Debtor's obligations to pay certain fees to NDI as set
13 forth in paragraph 5 of the September 30, 1988 letter, the same
14 paragraph where the Launch is defined. Debtor contends that
15 language in the November 14, 1990 amendment -- to the effect that
16 "In lieu of Paragraph 5 of the Letter Agreement ... fees and
17 payment schedule shall be..." as set forth thereafter -- did away
18 with the definition of the Launch. This was not an elimination of
19 the definition of the Launch since the November 14, 1990 letter
20 only dealt with an adjustment to Debtor's obligations to pay the
21 November 1990 version of the Service Fees.

22 In April, 1991, Debtor offered its services in the market
23 area of Sacramento, California to third party customers. This
24 constituted the Launch and triggered Debtor's obligations to pay
25 monthly fees for the Option. At that time and continuing until
26 early 1995, Debtor accrued \$5,000 a month in Option fees on its
27 books, although at no time did NDI bill or invoice Debtor for
28 those fees, nor make any demand concerning them. Nor did Debtor

1 ever pay any Option fees. In fact, the evidence is unequivocal
2 that NDI completely overlooked its right to be paid Option fees
3 even though it was aware of the occurrence of the Launch almost
4 immediately after it had taken place.

5 In February 1995, Jay Trager, NDI's Chief Operating Officer
6 and General Manager, and Jacquelyn Weiss, NDI's Chief Executive
7 Officer, had a conversation with Terry Donaher, Debtor's Senior
8 Vice-President for Broadcast Operations. The Option fees were
9 discussed only in passing when the parties were together;
10 subsequently, on February 27, 1995, Mr. Donaher advised Mr. Trager
11 that Debtor had been accruing a monthly \$5,000 charge but had not
12 been paying NDI. At the same time Mr. Donaher advised Mr. Trager
13 that Debtor no longer needed the Option for the extra VBI line,
14 and therefore was terminating the Option and informing its
15 accounting department to cancel the monthly accrual.

16 NDI made no response to Mr. Donaher's letter, and in fact
17 never did anything either internally or vis-a-vis Debtor
18 concerning the Option fees until it filed the original proof of
19 claim in this Chapter 11 case on December 29, 1998. In that proof
20 of claim it included a demand for \$580,000 in unpaid Option fees,
21 with interest in the amount of \$292,594.44 through the date of
22 Debtor's Chapter 11 petition.⁴

23
24
25
26
27 ⁴ The Claim also includes a demand for post-petition
28 interest. Such interest must be paid on any allowed unsecured
claim pursuant to the terms of Debtor's confirmed Chapter 11 plan
of reorganization.

1 **B. The Service Fees**

2 Although NDI has been paid the Service Fees portion of its
3 Claim -- for \$416,665 in unpaid Service Fees and \$133,448.54 in
4 interest -- the history of the Service Fees is important for two
5 reasons. First, Debtor claims that in the course of negotiations
6 over Service Fees NDI modified or abandoned its claim for the
7 Option fees. Second, the history of Debtor's non-payment is
8 relevant to Debtor's argument that NDI, not Debtor, was
9 responsible for any profits it lost.

10 Debtor paid the Service Fees until early 1995, although there
11 were many occasions when Debtor fell behind in its payments and
12 had to catch up or otherwise make arrangements with NDI. It is
13 true, as Debtor argues, that various documents exchanged between
14 the parties when the catch-ups or cures of delinquencies were made
15 state that (as of the appropriate date) Debtor was current in its
16 obligations to NDI. However, it is clear from the documents and
17 the testimony that the parties were only negotiating cures of
18 delinquencies or defaults in the payment of Service Fees or other
19 obligations, and were never dealing with the unpaid and unbilled
20 Option fees.

21 Debtor's catch-ups or cures ceased in 1995. By September 15,
22 1995, Debtor had failed to pay its Service Fees for the months of
23 May, June, July, August and September, 1995. By the same date
24 Debtor had stopped delivering data to NDI for transmission to its
25 own customers and in fact had terminated virtually all of its
26 business activities. It was not even responding to calls or
27 communications from NDI or other creditors and only had one full-
28 time employee. NDI then terminated the Agreement as of September

1 18, 1995 by letter. The letter kept open the possibility that if
2 Debtor "is able to get back on its feet", NDI would like the
3 opportunity to provide further service to Debtor, "subject to
4 [Debtor's] ability to pay NDI all past due amounts...."

5
6 **C. NDI's Claim for Lost Profits**

7 NDI's Claim also seeks lost profits of \$3,916,667 (the "Lost
8 Profits"), representing 100% of the \$83,333 monthly Service Fees
9 owed by Debtor under the Agreement from the time the Agreement was
10 terminated (through February 29, 2000), together with interest in
11 the sum of \$946,528.⁵

12 In asserting the portion of the Claim for the delinquent
13 Service Fees owed for five months in 1995, NDI demanded interest
14 in accordance with section 3289 of the California Civil Code. In
15 the portion of its Claim for the Lost Profits, NDI cited section
16 3300 of the California Civil Code.

17 The Claim also acknowledged that Debtor was entitled to a
18 credit of \$25,000; subsequently NDI determined that that credit
19 was no longer appropriate and had been set forth in the Claim in
20 error. Debtor did not challenge that elimination of the credit
21 and it will be treated as having been withdrawn from the Claim.

22
23 **III. Analysis**

24 **A. California law applies.**

25
26 ⁵ As with the Option fees, the court is focusing only on the
27 Claim through the date of the petition; to the extent the Claim is
28 allowed in any amount as of that date, Debtor's Chapter 11 plan of
reorganization requires Debtor to pay interest on account of
allowed claims.

1 NDI would have the court apply Virginia law, rather than
2 California law, to determine the rights of the parties. This
3 contention comes late, and is without merit in any event.

4 As noted above, in the Claim NDI relies on California law to
5 assert a 10% interest accrual on the unpaid Service Fees and to
6 recover the Lost Profits. Even at the origin of the Agreement,
7 the parties specifically incorporated the provisions of California
8 Code of Civil Procedure section 1283.05 (providing for depositions
9 to be taken and discovery obtained in arbitration proceedings)
10 into the Agreement as an agreement to arbitrate. They also
11 contemplated replacing the Agreement with a Network Management
12 Agreement on terms to be negotiated. If the parties were unable
13 to reach agreement on specific terms of the contemplated Network
14 Management Agreement, they both agreed to submit any such dispute
15 to binding arbitration pursuant to the California Arbitration Law
16 (Code of Civil Procedure sections 1280-1294.2). While the
17 arbitration provisions cited above are not specifically "choice of
18 law" terms, they are a clue which the court finds persuasive in
19 determining that there was no contemplation that Virginia law
20 would apply; California is the only proper alternative. Further,
21 the two references to California law in the Claim constitute a
22 waiver of any contention that Virginia law applies.

23 Even if the court disregards the references to California law
24 found in the Claim and the Agreement, as discussed above,
25 California law still applies for any one of several reasons. As
26 discussed below, in this circuit a bankruptcy court applies either
27 (a) federal choice of law rules, which generally follow the
28 Restatement (Second) Conflict of Laws ("Restatement"), or (b) the

1 choice of law rules of the forum (California). Under either set
2 of rules, California law governs the issues in dispute.

3 The Ninth Circuit has suggested that in bankruptcy cases
4 federal choice of law rules should apply, at least where there are
5 federal questions presented to the court. Lindsay v. Beneficial
6 Reinsurance Co. (In re Lindsay), 59 F.3d 942, 948 (9th Cir. 1995).
7 While the dispute between Debtor and NDI is not a federal
8 question, and the matter is presented to the court on non-
9 bankruptcy issues in a claims objection, Lindsay has been followed
10 in state law disputes presented to the bankruptcy court. In re
11 Gibson, 234 B.R. 776, 779 (Bankr. N.D. Cal. 1999).

12 Assuming that federal choice of law rules apply to this non-
13 bankruptcy dispute, the Ninth Circuit has not fully defined those
14 rules. However, the Lindsay decision followed the Restatement,
15 and this court will do likewise.

16 Under the Restatement, "[i]n general, unless the exceptional
17 circumstances of the case make such a result unreasonable: [¶] (1)
18 [t]he forum will apply its own statute of limitations barring the
19 claim." Restatement § 142(1) (Rev. 1988). As to issues other
20 than statutes of limitation, such as the legal rate of interest,
21 the Restatement's choice of law factors include: the needs of the
22 interstate and international systems, the relevant policies of the
23 forum, the relevant policies of other interested states, the
24 protection of justified expectations, the basic policies
25 underlying the particular field of law, certainty, predictability
26 and uniformity of result, and ease in the determination and
27 application of the law to be applied. Restatement § 6 (1971).
28 The majority of these factors also favor California law, for the

1 reasons stated below in connection with California choice of law
2 rules.

3 Moreover, there is some authority that on non-bankruptcy
4 issues a bankruptcy court will always apply the choice of law
5 rules of the forum. Hall v. Perry (In re Cochise College Park,
6 Inc.), 703 F.2d 1339, 1348 n. 4 (9th Cir.1983) (bankruptcy court
7 should determine materiality of contract breach pursuant to "the
8 choice of law rules of the state in which the court sits")
9 (decided under Bankruptcy Act of 1898); Rubenstein v. Ball Bros,
10 Inc. (In re New England Fish Co.), 749 F.2d 1277, 1280-1281 (9th
11 Cir. 1984) ("In deciding questions of state law, a bankruptcy
12 court should apply the law that a court of the forum state would
13 apply.").

14 Therefore, if the Restatement does not apply, this court must
15 look to California's choice of law rules. The only California
16 choice of law statute cited by the parties is California Civil
17 Code section 1646.⁶ NDI argues that under section 1646 the place
18 of performance determines the applicable law, and that Virginia is
19 the place of performance. NDI also cites a federal diversity case

21 ⁶ California Civil Code section 1646 provides:

22 Law of Place. A contract is to be interpreted according to
23 the law and usage of the place where it is to be performed;
24 or if it does not indicate a place of performance, according
25 to the law and usage of the place where it is made.

26 As the Ninth Circuit has noted, "There appears to be some
27 difference of opinion as to whether California's choice of law
28 rule for contracts is the governmental interest test of Reich v.
Purcell, 67 Cal.2d 551, 553, 63 Cal.Rptr. 31, 432 P.2d 727 (1967),
or the test of Cal.Civ.Code § 1646" Arno v. Club Med Inc., 22
F.3d 1464, 1468 n.6 (9th Cir. 1994). This court need not address
the issue, however, because the same result obtains under either
analysis.

1 applying Virginia law for the same principle, although as stated
2 above, Virginia choice of law rules do not apply. See Sneed v.
3 American Bank Stationary Co., 764 F.Supp. 65 (W.D. Va. 1991).

4 Section 1646 looks first to whether the parties' agreement
5 specifies the place of performance. The agreement in this case is
6 silent on the issue. Moreover, if there can be said to be any
7 place of performance, this court would find that it is California.
8 By and large Debtor's performance (payment, and timely
9 transmission of data to NDI) was required in California. NDI's
10 performance (re-transmission of the data) was to occur in Virginia
11 and the states to which it re-transmitted the data. However,
12 NDI's performance did not consist of much beyond reliance on its
13 pre-existing infrastructure: NDI argues in connection with its
14 Lost Profits analysis that it has de minimus expenses associated
15 with re-transmitting Debtor's data. While this is a closer call,
16 if the place of performance governs, this court would apply
17 California law.

18 Section 1646 has an alternative to the place of performance
19 test. If the contract does not indicate the place of performance,
20 then section 1646 states that it should be interpreted according
21 to the law and usage of the place where it is made. In this case,
22 that place is far from clear.

23 While the initial letter of September 30, 1988 appears to
24 have been executed by NDI in Virginia after Debtor signed in
25 California, that same sequence was not followed in the various
26 agreements that followed. Sometimes Debtor signed before NDI,
27 sometimes after. Thus, section 1646 either provides that
28 California law governs, or it is inapplicable.

1 In the absence of a controlling statute, this court looks to
2 California case law. For statutes of limitation, there is some
3 authority that California will always apply its own law to protect
4 a California defendant, even if the parties specify a different
5 law. See Ashland Chemical Co. v. Provence, 129 Cal. App. 3d 790,
6 181 Cal. Rptr. 340 (1982)(court applied California statute of
7 limitations *notwithstanding* parties' contractual choice of
8 Kentucky law), questioned by Hambrecht & Quist Venture Partners v.
9 American Medical Internat., Inc., 38 Cal. App. 4th 1532, 1549
10 n.17; 46 Cal. Rptr. 2d 33, 43 n.17 (1995), review denied (1996)
11 (following contract's choice of law to apply shorter statute of
12 limitations, consistent with Ashland, but questioning Ashland for
13 disregarding the parties' own choice of law).

14 More generally, California applies the "governmental interest
15 test" first articulated in Reich v. Purcell, 67 Cal.2d 551, 63
16 Cal. Rptr. 31, 432 P.2d 727 (1967). See Ashland, supra, 129 Cal.
17 App. 3d 790, 793-794; 181 Cal. Rptr. 340, 341; Hambrecht, supra,
18 38 Cal. App. 4th 1532, 1543-44 & n.9; 46 Cal. Rptr. 2d 33, 39-40 &
19 n.9.⁷

21 ⁷ Counsel for NDI has taken inappropriate liberties in
22 arguing that Virginia law applies under the governmental interest
23 test. In the supplemental trial brief at fn. 3, there is a
24 discussion of Rosco, Inc. v. TIG Insurance Co., 1998 WL 66705, a
25 Ninth Circuit unpublished decision at 139 F.3d 907 (Table).
26 Citation of this case violates Rule 36-3 of the United States
27 Court of Appeals for the Ninth Circuit. That rule indicates that
28 a disposition that is not an opinion or an order designated for
publication shall not be regarded as precedent and shall not be
cited to or by [the Ninth Circuit] or any district court of the
Ninth Circuit (except under inapplicable exceptions). This court
is a unit of the district court (28 U.S.C. § 151) and the citation
is improper. More importantly, NDI's counsel's discussion of
Roscoe is wrong. The court did not indicate that the lower
court's decision to disregard California Civil Code section 1646

1 The governmental interest test requires the court to consider
2 the substantive laws of the interested states, the conflict
3 between those interested states' laws, and the potential
4 impairment of a state's interest if one state's policies are
5 subordinated to another's. Rosenthal v. Fonda, 862 F.2d 1398,
6 1400 (9th Cir. 1988). Here the substantive laws of California and
7 Virginia are the only choices, those states being the domiciles of
8 the two adversaries and the principal places of performance by
9 those adversaries. California is the state where the underlying
10 action (here the Claim and Debtor's objection) is being pursued,
11 and where this court sits.

12 The conflict primarily arises in choosing which statute of
13 limitations to apply to NDI's attempt to recover Option fees.⁸
14 Under Virginia law,⁹ NDI would have one more year prior to
15 Debtor's bankruptcy in which it could reach back for the Option
16 fees than under California law.¹⁰ The court is not aware of any
17 significant difference in the Lost Profit analysis, except for
18 some California case law cited by Debtor but distinguished by this
19

20 was reversible error. In fact the Ninth Circuit reversed the
21 district court's determination that California law applied to the
22 dispute, finding that New York law applied under both Civil Code
23 section 1646 and the governmental interest test. The district
24 court's error, therefore, was on the merits and not on the test it
25 applied.

26 ⁸ 11 U.S.C. § 502(b)(1) permits Debtor to assert most
27 defenses (including statute of limitations) that would be
28 available to it under applicable law.

29 ⁹ Section 8.01-246(2) of the Code of Virginia provides a
30 five year statute of limitations.

31 ¹⁰ California Code of Civil Procedure § 337.1 provides a four
32 year statute of limitations.

1 court.¹¹ Although it is anomalous, the selection of California law
2 actually favors NDI in the application of interest on the amount
3 of the Claim to be allowed based upon unpaid Option fees.¹²

4 The last part of the governmental interest test is to
5 consider the potential impairment of each state's interests.
6 Plainly California's interests prevail here because its law
7 protects its domiciliary (i.e., Debtor), from the need to defend
8 stale actions.

9 In Ashland Chemical, supra, the court balanced the
10 governmental interests and chose California law. One of the
11 important factors in the court's decision (similar to what is
12 presented here) was that the foreign state (Kentucky) had a longer
13 statute of limitations than California, yet the plaintiff had
14 chosen to file suit in California when it could have done so
15 elsewhere. So too here, NDI could have pursued Debtor in Virginia
16 prior to bankruptcy but, since it did not, Debtor's interests are
17 enhanced by application of California law, and thus the shorter
18 statute of limitations. There is no particular governmental
19 interest of Virginia that is at stake in this dispute.

20 For all of the foregoing reasons, whichever choice of law
21 analysis this court follows leads to the same result. California
22 law applies to determine the statute of limitations and other
23 issues in dispute.

25 ¹¹ See discussion of Postal Instant Press, Inc. v. Sealy, 43
26 Cal. App. 4th 1704, 51 Cal. Rptr. 2d 365, at part III.D. of this
27 Memorandum Decision, infra.

28 ¹² See discussion at part III.E. of this Memorandum Decision,
infra.

1 **B. Debtor is obligated to pay the Option fees but NDI may**
2 **only collect the fees that became due and owing within**
3 **four years of Debtor's Chapter 11 case.**

4 Although the Agreement was amended many times, the definition
5 of Launch found in paragraph 5 of the September 30, 1988 letter,
6 which is the first version of the Agreement, survives subsequent
7 amendments. On November 14, 1990 the parties agreed upon a change
8 in the terms and schedule of payments of Service Fees. The
9 schedule and the amounts were set forth in a letter of that date
10 "in lieu of" the schedule that appeared in paragraph 5 of the
11 earlier letter. There was no change in the latter letter of
12 either the definition of Launch or NDI's right to Option fees.
13 Similarly, on October 7, 1991 the parties entered into another
14 letter agreement that once again dealt with Service Fees. The "in
15 lieu of" reference to paragraph 5 of the September 30, 1988 letter
16 appeared again, but as previously, there was no change in either
17 the definition of Launch (which had already occurred) or NDI's
18 right to Option fees.¹³

19 There can be no doubt that Debtor was aware of the occurrence
20 of the Launch and the commencement of its obligations to NDI on
21 account of Option fees because as of May, 1991, Debtor's own
22 accounts payable department began accruing the \$5,000 per month
23 Option fee that applied for the first calendar year after the
24 Launch.

25 Those accruals continued until February 27, 1995, when Debtor

26 ¹³ Plainly the parties knew how to delete an applicable
27 paragraph of the Agreement. By letter amendment of January 18,
28 1994, "paragraphs 2 and 5 of the [Agreement] are hereby deleted in
their entirety...." There was no need to define the Launch any
longer since it had occurred and Debtor had been accruing Option
fees for approximately three years.

1 advised NDI in writing "to terminate our option for a second
2 line." The parties agree that after February, 1995, NDI was not
3 entitled to any future Option fees. Where they differ, however,
4 is whether the February 27 letter constituted a tolling of the
5 applicable statute of limitations.¹⁴ The acknowledgment of a debt,
6 sufficient to toll the statute of limitations, must be direct,
7 distinct, unqualified, and an unconditional admission of a debt
8 which the party is liable and willing to pay. Clunin v. First
9 Federal Trust Co., supra, 189 Cal. 248, 251-254; 207 P. 1009,
10 1010-1011. Mr. Donaher's letter to Mr. Trager merely confirmed a
11 conversation of a few days earlier, stated that Debtor had been
12 accruing a monthly charge but not paying it, and indicated that
13 the accounting department would cancel the monthly accrual. Since
14 the Option was canceled, there would be nothing to accrue in the
15 future. Other than that the letter simply stated facts, i.e.,
16 accrual and nonpayment. There was no recognition of the aggregate
17 amount that had been accrued to date, no statement of Debtor's
18 liability, and no promise to pay or expression of a willingness to
19 pay the accrued fees.

20 From the foregoing the court concludes that Debtor is liable
21 to NDI on account of Option fees, but only for those that became
22 due and owing within four years of Debtor's Chapter 11 petition.
23 See California Code of Civil Procedure § 337.1. Based upon an
24 April 1991 Launch, the monthly Option fees would have reached

25
26 ¹⁴ Although the court has chosen to apply California law, the
27 parties are in agreement that the elements for an effective
28 tolling of a statute of limitations are similar under the laws of
California and Virginia. Ingram v. Harris, 174 Va. 1, 5 S.E.2d
624 (1939), Clunin v. First Federal Trust Co., 189 Cal. 248, 207
P. 1009 (1922).

1 \$20,000 per month by April 1994. NDI may only recover fees that
2 were accrued during or after September 1994, until termination of
3 the Option in February 1995. It follows that NDI is entitled to
4 six months' fees at \$20,000 per month, or a principal award of
5 \$120,000.

6
7 **C. NDI did not waive its entitlement to Option fees nor is**
8 **it guilty of laches.**¹⁵

9 For the reasons stated in NDI's trial brief, Debtor's defense
10 to the Option fees based upon waiver or laches must fail. In
11 short, NDI did nothing in the nature of a voluntary, intentional
12 abandonment of a known right, and may not be said to have waived
13 such a right. Perini v. Perini, 225 Cal. App. 2d 399, 407; 37
14 Cal. Rptr. 354, 359 (1964); Fox v. Deese, 234 Va. 412, 425-426;
15 362 S.E.2d 699, 707 (1987). Nor is NDI guilty of laches. There
16 is nothing inequitable about allowing NDI to recover the Option
17 fees. To deny such a recovery (albeit substantially reduced in
18 view of the statute of limitations decision adverse to NDI) merely
19 because a party "did not focus" on its entitlement to recover what
20 otherwise was owing to it would be unfair and inequitable.

21
22 **D. NDI is entitled to its Lost Profits.**

23 Debtor contends that NDI terminated the Agreement, thus
24 precluding it from recovering anything other than the unpaid
25 Service Fees and the accrued Option fees. By terminating the
26 Agreement, rather than suspending performance, Debtor argues that

27 ¹⁵ At trial Debtor abandoned its theory that NDI was estopped
28 from seeking the Option fees.

1 NDI forfeited its rights to the Lost Profits.

2 Debtor starts with Jacqueline Weiss' September 15, 1995
3 letter on behalf of NDI to Debtor which makes reference to the
4 Agreement, then recites the then present delinquencies in unpaid
5 Service Fees, and finally indicates NDI's decision to terminate
6 the Agreement effective as of September 18, 1995. The September
7 15, 1995 letter also recites other facts which Debtor cannot deny:
8 by that date Debtor had ceased transmitting data to NDI; Debtor
9 was not communicating with NDI; NDI advised all callers that
10 contacts with it were to be made in writing. This, of course, is
11 completely consistent with the virtual cessation of all business
12 activity by Debtor as of that date.

13 From that starting point Debtor relies on Postal Instant
14 Press, Inc. v. Sealy, supra, 43 Cal. App. 4th 1704, 51 Cal. Rptr.
15 2d 365 ("PIP") for the proposition that NDI, and not Debtor, is
16 responsible for NDI's Lost Profits and that termination of the
17 Agreement ended all of the parties future legal relationships.
18 The problem with this argument is that it overlooks the fact that
19 the Agreement was not drafted in a precise enough manner to
20 distinguish between remedies upon default versus termination
21 rights. It is not unreasonable, therefore, for the court to infer
22 that NDI was memorializing its termination of the delivery of data
23 for Debtor by its words; nowhere did it evidence an intention to
24 relieve Debtor of the consequences of its breach. As noted
25 previously, NDI specifically kept open the possibility of serving
26 Debtor in the future under certain circumstances, including
27 Debtor's payment of delinquent Service Fees.

28 This case far more resembles Hollywood Cleaning & Pressing

1 Co. v. Hollywood Laundry Service, Inc., 217 Cal. 131, 17 P.2d 712
2 (1932) than it does PIP. The Hollywood Cleaning case, as with
3 Gold Mining & Water Co. v. A.B. Swinerton, 23 Cal.2d 19, 142 P.2d
4 22 (1943), involves a complete breach, entitling the nonbreaching
5 party to lost future profits. It strains the imagination of the
6 court to believe that Debtor did not cause the consequences of its
7 own failure to live up to its obligations under the Agreement,
8 particularly under circumstances where it was essentially out of
9 business.¹⁶ While PIP does interpret California contract law, it
10 quite obviously is premised upon the unequal bargaining position
11 of franchisors and franchisees and the obvious fact that a
12 franchisor's decision to terminate a franchisee's ability to
13 generate revenues necessarily leads to the loss of royalties that
14 are based upon the very source of revenues that is terminated. In
15 fact, the franchisor in PIP terminated the franchise and sued to
16 recover lost future royalties with approximately seven years
17 remaining on the franchise agreement. Here NDI had nothing to do
18 with Debtor's termination of business, it left open the
19 possibility of serving Debtor again if and when the unpaid Service
20

21 ¹⁶ This court notes the overly sanguine approach of the court
22 in PIP, suggesting that plaintiff should have kept the contract in
23 effect and sued the breaching party "again or perhaps again and
24 again" to compel the franchisee to pay those future royalties in a
25 timely fashion. 43 Cal. App. 4th at 1711, 51 Cal. Rptr. at 370.
26 The court then suggests that such a tactic would be a strong
27 lesson to the defendants, who would have learned that having to
28 pay the plaintiff's attorneys' fees as well as interest and costs
would render it highly unlikely that they would have ever again
been late in making their royalty payments after losing the first
collection action brought against them. The realities of business
failures are well-known to bankruptcy lawyers and bankruptcy
judges, and thus the state court's suggestion of how the
defendants in PIP might have behaved in the future seems to lack a
firm basis in reality.

1 Fees were paid and it refrained from filing suit. By the time of
2 Debtor's Chapter 11 filing there were only a few months remaining
3 on the term of the Agreement. In truth there is very little
4 "future" left about the profits NDI claims. It merely seeks to
5 recover the benefit of its bargain under California Civil Code
6 section 3300.¹⁷

7 As in Hollywood Cleaning, NDI is entitled to recover its Lost
8 Profits, forcing the court to focus on the adequacy of the expert
9 testimony presented by NDI and the effectiveness of Debtor's
10 expert's response.

11 12 **E. Calculation of Lost Profits.**

13 Preliminarily the court notes that while California Civil
14 Code section 3301 indicates that no damages can be recovered for a
15 breach of contract which are not clearly ascertainable in both
16 their nature and origin, the injured party may recover for the
17 profits or benefits which [it] would have obtained by performance
18 if [it] can establish them with reasonable certainty. See 1
19 B. Witkin, Summary of California Law, § 823 at 741 (9th ed. &
20 Supp. 1999) and cases cited therein, including G.H.K. Associates
21 v. Mayer Group, 224 Cal. App. 3d 856, 873-875; 274 Cal. Rptr. 168,
22 179-180 (1990) ("where the fact of damages is certain, the amount
23 of damages need not be calculated with absolute certainty.... the

24 ¹⁷ California Civil Code section 3300 provides:

25 For the breach of an obligation arising from contract, the
26 measure of damages, except where otherwise expressly provided
27 by this Code, is the amount which will compensate the party
28 aggrieved for all the detriment proximately caused thereby,
or which, in the ordinary course of things, would be likely
to result therefrom.

1 law requires only that some reasonable basis of computation of
2 damages be used, and the damages may be computed even if the
3 result reached is an approximation....").

4 NDI's expert, John R. Skelton, submitted a report wherein he
5 concluded that based upon NDI's situation at the time of Debtor's
6 breach, it would incur no additional expenditures (other than de
7 minimus expenditures) had it been able to continue to provide VBI
8 data delivery services to Debtor. He reasoned that a continuation
9 of those services would not have increased NDI's costs. He also
10 did not consider data delivery fees that NDI would be required to
11 pay under applicable profit sharing agreements, deciding that
12 profit sharing is not a proper incremental expense item.

13 Mr. Skelton's credentials were not challenged, but only the
14 alleged inadequacy of his report. Debtor's expert, Mr. Joseph T.
15 Anastasi, engaged only in speculation as to what Mr. Skelton might
16 have done; he offers no specific evidence as to what Mr. Skelton
17 should have done. Specifically, he indicates that he has not seen
18 evidence to prove that Mr. Skelton examined NDI's activities or
19 business records to validate information Mr. Skelton received from
20 NDI's management. He also expressed his own doubts about cross-
21 categories that might have variable components that were related
22 to service delivery.¹⁸ As to non-salary expense categories that
23 changed after 1995, again Mr. Anastasi speculated that they might
24 have variable components, but nowhere does he prove that they did
25 have variable components. He then goes on to indicate that Mr.
26 Skelton did not provide a full explanation for various increases

27
28 ¹⁸ Mr. Skelton in fact explained those variables.

1 in certain costs, but Mr. Anastasi does not provide facts that
2 such increases occurred, other than facts that can be explained
3 away as they were by Mr. Skelton.

4 Finally, Mr. Anastasi jumps to a conclusion that data
5 delivery fees are true costs of doing business without rebutting
6 Mr. Skelton's expert opinion that they are in the nature of profit
7 sharing and need not be considered.

8 Mr. Anastasi also goes on to suggest that Mr. Skelton's
9 analysis is flawed because it does not take into account a history
10 of renegotiation of terms of the Agreement and the possibility
11 that the parties might have terminated the contract without cause.
12 While both of those events might have occurred, there is no
13 evidence that they ever did occur. More importantly, Debtor has
14 not provided convincing authority to suggest to the court that it
15 should engage in such subjective speculation when applying the
16 benefit of the bargain test on a breach of contract.

17 On balance, the court concludes that Debtor did not
18 adequately challenge Mr. Skelton's expert testimony, nor did it
19 establish with any degree of certainty that what Mr. Skelton
20 called de minimus was in fact a measurable expense item that
21 should be subtracted from the gross revenues that NDI would have
22 received had Debtor paid the Service Fees. Thus, the court will
23 characterize Mr. Skelton's analysis as "gross equals net," a
24 conclusion that Debtor has not rebutted. NDI's Lost Profits
25 amount to its unpaid Service Fees.

26 From the foregoing, the court decides that NDI is entitled to
27 its Lost Profits, namely the sum of \$83,333.33 per month from
28 October, 1995 to August, 1999, for a total of \$3,916,667.

1 testimony had the Debtor presented any specific facts in rebuttal.
2 Thus, the ready analysis is not something that could have been
3 determined until this matter went to trial, and under no
4 circumstances absent that analysis could Debtor have known of the
5 amount that was owed. Accordingly, NDI is not entitled to
6 prejudgment (pre-petition) interest on account of the Lost
7 Profits.

8
9 **III. Conclusion**

10 Within thirty days counsel for NDI should submit a form of
11 order allowing the Claim in an amount consistent with this
12 Memorandum Decision. Unless counsel for Debtor agrees to the
13 calculation of interest on the Option fees, counsel for NDI should
14 submit a declaration setting forth how that interest has been
15 calculated when the proposed form of order is submitted. Counsel
16 for Debtor will have seven days to challenge the calculation.

17 Counsel for NDI shall comply with B.L.R. 9021-1 and 9022-1.

18 Dated: July __, 2000

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Dennis Montali
United States Bankruptcy Judge
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